

EXHIBIT. SPONSOR.

THE LARGEST ANNUAL GATHERING
DEDICATED TO THE CAST-IN-PLACE
CONCRETE INDUSTRY.



**CONCRETE FOUNDATIONS
CONVENTION**
JULY 25-27 | DENVER, CO

HILTON CITY CENTER

1701 California St.
Denver, CO 80202



SPONSOR

PRESENTING SPONSOR

\$8,000

Together with the CFA, the Presenting Sponsor is the public face of the largest annual gathering dedicated to the cast-in-place concrete industry. Your brand will be associated with every piece of event promotion through out the year, on site through the event and in wrap-up communication. [Schwing](#) has held the title in 2016 - 2018.

In working with the CFA to maximize your exposure and ROI, the Presenting Sponsor will have full reign to position your company at the forefront of this event, in whatever way you see fit. The opportunity to reach thousands of decision makers through event promotion through out the year is only one major benefit. Your partnership with the CFA for this major event will position your company to be the most visible brand in the association, and extend into our reach of thousands of your key customers.

Additional benefits include, but are not limited to:

- Premium event signage locations (provided by sponsor)
- Speaking opportunity (general sessions)
- Premium Exhibit Space
- Event lanyards with your company branding (provided by sponsor)
- 3 Full Convention Registrations

KICK-OFF BASH SPONSOR

\$5,000

Associate your brand with the largest attended event at convention. The Kick-Off Bash begins with happy hour with exhibitors, followed directly with dinner and live entertainment. Your brand will be associated with event promotion through out the year, on site through the event and in wrap-up communications. Past sponsors include [Irving Equipment](#) in 2016, [Schwing](#) in 2017 and [Concrete Forms Services](#) in 2018.

Sponsorship includes the following benefits:

- Premium signage during Kick-Off Bash (provided by sponsor)
- A company hand out can be placed at dinner tables (Provided by sponsor)
- Speaking opportunity during dinner
- Premium Exhibit Space - (1) 6 ft. draped table with two chairs
- 2 full convention registrations



AWARDS GALA SPONSOR

\$5,000

The Awards Gala is devoted to the recognition of commitment, performance, legacy and the top projects from the previous year. Your brand will be associated with event promotion through out the year, on site through the event and in wrap-up communications. [Putzmeister](#) was the 2017 and 2018 sponsor. Sponsorship includes the following benefits:

- Premium signage during Awards Gala (provided by sponsor)
- 5 minute speaking opportunity at Awards Gala
- Premium Exhibit Space - (1) 6 ft. draped table with two chairs
- 2 full convention registrations

EDUCATION SPONSOR

\$4,000

Associate your brand with the education program at this year's event. Sponsored by [Thermomass](#) and [Building Point](#) in 2017, and [Fox Blocks](#) and [Verizon Connect](#) in 2018, the education component is the main focus of convention. Your brand will be associated with education promotion through out the year, on site through the event and in wrap-up communications. Sponsorship includes the following benefits:

- Premium signage in general session room (provided by sponsor)
- Opportunity introduce your company and be the moderator for general sessions (introducing speakers)
- Company brochures (provided by sponsor) to be placed in seminar room
- Premium Exhibit Space - (1) 6 ft. draped table with two chairs
- 1 full convention registration

KEYNOTE SPONSOR

\$3,500

Associate your brand with the Keynote Presentations at this year's event. Your brand will be associated with promotion through out the year, on site and in wrap-up communications. Last year the Keynotes were sponsored by [Tremco Barrier Systems](#). Sponsorship includes the following benefits:

- Premium signage on stage during keynotes (provided by sponsor)
- Opportunity introduce your company and introduce keynote speakers
- Exhibit Space
- 1 full convention registration



LEGACY AFTER PARTY SPONSOR

\$3,000

Sponsored by [GCI Slingers](#) in 2018 and back by popular demand, the Legacy After Party will follow the 2019 Awards Gala Dinner. Complete with dessert, drinks and more networking, the 2nd annual Legacy After Party is sure to be another attendee favorite.

- Exhibit Space
- 1 full convention registration
- Premium signage (provided by sponsor) at the Legacy After Party

GOLF OUTING SPONSOR

\$3,000

The CFA Golf Outing is back by popular demand! Your brand will be associated with event promotion through out the year, on site through the event and in wrap-up communications. Sponsorship includes the following benefits:

- Hand out golf balls/tees/accessories with your company logo at the event (provided by sponsor)
- Exhibit Space - (1) 6 ft. draped table with two chairs
- 1 full convention registration

HOSPITALITY SPONSOR

\$2,500

The hospitality sponsor(s) will have their logo displayed alongside all meals and breaks through out the event. Your brand will be associated with event promotion through out the year, on site through the event and in wrap-up communications. Sponsorship includes the following benefits:

- Your brand will be visible along side each meal and break through out the event
- Exhibit Space - (1) 6 ft. draped table with two chairs
- 1 full convention registration

EXHIBIT

EXHIBIT SPACE

\$2,000

Imagine approximately 60 of your sales calls taking place under 1 roof, in just 3 days. If you have a product or service for the cast-in-place concrete industry, you cannot afford to miss this event. The number of exhibiting companies has increased 35% from 2016, and continues to grow annually. The purchase of exhibit space includes:

- (1) 6 ft. draped table with two chairs
- 1 full convention registration

PRELIMINARY DEDICATED EXHIBIT HOURS*:

Thurs. 7/25

6:00 - 7:30 PM: Happy Hour with Exhibitors

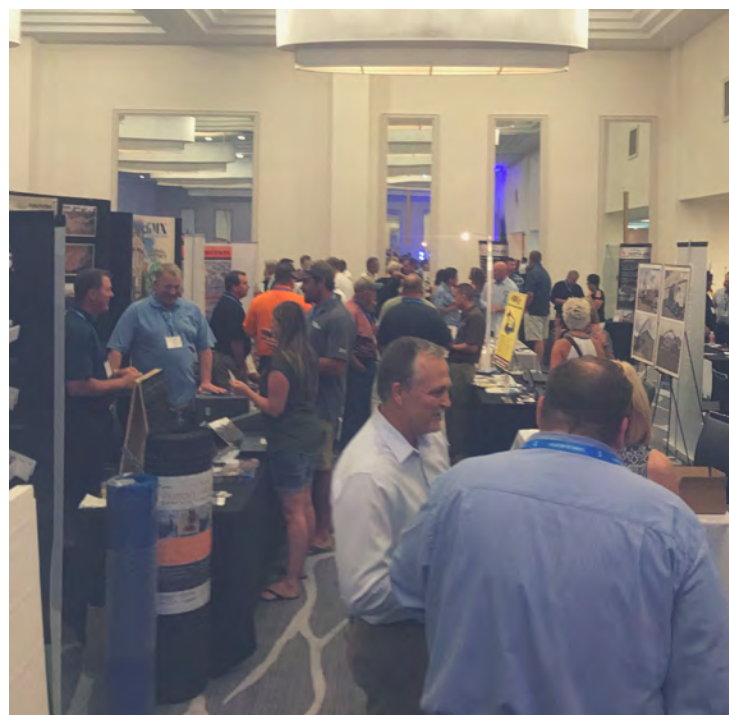
7:30 - 9:00 PM: Kick-Off Bash in Exhibit Hall

Friday 7/26

5:00 - 6:30 PM: Happy Hour with Exhibitors

6:30 - 9:00 PM Awards Program in Exhibit Hall

*Subject to change. Please note a great deal of business also take place through conversations and networking events outside of dedicated exhibit hours. The Concrete Foundations Convention builds in numerous networking opportunities for the benefit of attendees and exhibitors alike.



SPONSOR & EXHIBITOR REGISTRATION

COMPANY INFORMATION

Company Name: _____

Business Address: _____

City: _____ State: _____

Country: _____ Postal Code: _____

Contact Name: _____ Email: _____

On-Site Contact: _____ On-Site Mobile: _____

PAYMENT INFORMATION

Visa MasterCard American Express Company Check Send Invoice (Members Only)

Credit Card #: _____ CSV: _____ Exp. _____

Name on Card: _____ Email: _____

Email Invoice to (members only): _____

PARTICIPATION SELECTION

- | | |
|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$8,000 |
| <input type="checkbox"/> Kick-Off Bash Sponsor | \$5,000 |
| <input type="checkbox"/> Awards Gala Sponsor | \$5,000 |
| <input type="checkbox"/> Education Sponsor | \$4,000 |
| <input type="checkbox"/> Keynote Sponsor | \$3,500 |
| <input type="checkbox"/> Golf Outing Sponsor | \$3,000 |
| <input type="checkbox"/> Legacy After Party Sponsor | \$3,000 |
| <input type="checkbox"/> Hospitality Sponsor | \$2,500 |
| <input type="checkbox"/> Exhibit Space Only | \$2,000 |

PLEASE NOTE: All sponsorships include exhibit space and a minimum of (1) full registration. All exhibit space includes (1) full registration. This is a contract for sponsorships and space only. ALL attendees and exhibitor personnel will need to register online once registration is open.

Grand Total: \$ _____

Signed: _____ Date: _____

